



Vasa Park Association  
*Educational – Culture - Heritage*  
 Scandinavian Höstmarknad/Fall Market  
 (There will be no Meatball Contest this year)  
 October 3, 2021

Vendor # \_\_\_\_\_

**VENDOR APPLICATION AND RESERVATION**

Vasa Member Name: \_\_\_\_\_

Vendor/Business Name \_\_\_\_\_

Type of Business: \_\_\_\_\_ Craft/Product: \_\_\_\_\_

Non-Profit: \_\_\_\_\_

Non-Profit: List what you will be sharing: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Cell #: \_\_\_\_\_ Alt Phone # \_\_\_\_\_

\_\_\_\_ Initial: Liability Insurance: Yes (attach copy) / No : Policy # \_\_\_\_\_ Exp: \_\_\_\_\_

\_\_\_\_ Initial: Food Handlers must have a current Food Handlers Certificate (attach copy).

\_\_\_\_ Initial: I hereby release Vasa Park Association, its officers, and members from all liabilities and claim for damage, injuries, loss, damage to or theft of sale/display/exhibit items.

\_\_\_\_ Initial: Include Business Card and/or camera-ready ad

\_\_\_\_ Assistance Booth Equipment – 1 trip at beginning and end of event: Circle AM / PM

\_\_\_\_ List Items \_\_\_\_\_

\_\_\_\_ Initial: Include Business Card enclosed

\_\_\_\_ Initial: COVID compliances will be followed in keeping with Los Angeles County requirements.

\_\_\_\_ Initial: ALL EXHIBITS MUST COMPLY WITH COUNTY ORDINANCES, REGULATIONS, FIRE MARSHALL, AND/OR AREA HEALTH DEPARTMENT INSTRUCTION. FOR ANY INFORMATION CONTACT THE APPLICABLE OFFICE.

Comments \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

- **Make checks payable to Vasa Park Assn.**
- Mail to: Marknad 2021  
C/o Linda Kosvic, 335 North Wateka St., San Jacinto, CA 92583-2647
- Questions: (760) 880-8943 Text | [vpaeventcoord@gmail.com](mailto:vpaeventcoord@gmail.com)

Staff Use

Received Date: \_\_\_\_\_ Rcvd By \_\_\_\_\_

Paid: Ck/Cash \_\_\_\_\_ Business Card Yes / No \_\_\_\_\_

Ad \$ \_\_\_\_\_ Size \_\_\_\_\_



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**BOOTH, EQUIPMENT AND AD PRICES**

Vendor Name:				Date:	
Include Business Card and/or art-ready ad with application.					
2021		<b>QTY</b>	<b>AMT</b>		<b>TOTAL</b>
<b>BOOTH AND EQUIPMENT</b>					
Vendor Appreciation	Vendor sales credit (\$100) - toward sales report	Participation Sales Report turn in at end of the day to Ann Heinstedt, Treasurer for the Vasa Park Assn.			
	Applied to sales prior to paying 10% sales fee				
Vasa Member/LL - 10x10 Space	1-canopy, 1-table, 2-chairs, +Bus Card Comp Ad	to	\$25.00		
Vasa Member/LL - 10x10 Space	Extra Space w-equip or w/o equip		\$20.00		
10x10 Space	1-canopy, 1-table, 2-chairs		\$35.00		
10x10 Space	Extra Space w-equipment		\$30.00		
10x10 Space	Extra Space w/o equip		\$25.00		
10x10 - Food Court	No equip		\$25.00		
10x10 - Food Court	Extra Space w/o equip		\$20.00		
Non-profit/Educational	1-canopy, 1-table, 2-chairs		\$25.00		
Non-profit/Educational	Extra Space w-equip or w/o equip		\$20.00		
<b>ADDITIONAL EQUIPMENT</b>					
	Canopy		\$25.00		
	Table		\$15.00		
	Chairs		\$4.00		
	Electricity		\$25.00		
	Extension Cord		\$5.00		
<b>ADVERTISEMENT - Camera Ready Art-Work - JPEG, IMG, PDF</b>					
Vendor/Sponsor Raffle	Value \$25-\$50 - Proceeds Viking Village Camp		<b>B/W</b>	<b>Color</b>	
Item:					
Includes:	Comp Business Card Ad		comp	\$15.00	
	Upgrade to half page:		\$35.00	\$50.00	
Business Card	Vendor Discount		\$15.00	\$25.00	
Business Card	Non Vendor		\$35.00	\$50.00	
Half Page	3½x5½		\$50.00	\$70.00	
Full Page	7½x5½		\$80.00	\$100.00	
Full Page/Inside-Front/Back	7½x5½		\$100.00	\$150.00	
Full Page/Back	7½x5½		\$150.00	\$175.00	
<b>SPONSORS</b>					
\$250-\$500	Inc Ad 1/4 page in Program & Booth		\$		
\$500-\$1000	Inc Ad half-page in Program & Booth		\$		
\$1000-\$2500	Inc Ad full-page in Program/Park and Booth		\$		
<b>Donation Viking Village Camp</b>					
			\$		
Vasa NEW Member	Vasa Member Application (inc w-registration)		\$25.00		
<b>TOTAL</b>					\$
Comments:					



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VENDOR RULES

1. For more information: [www.vasapark.org](http://www.vasapark.org)
2. Early registration before September 1<sup>st</sup> for location preference
3. Program and advertising deadline September 15<sup>th</sup> with camera-ready artwork
4. Advertisement opportunity and components:
  - Ad opportunity in program book
  - Business listing in Vendor Index in program
  - Sponsor – listing in Program and throughout park
  - Ads are confirmed with payment
5. Turn in Business Card with application.
6. Vendor items should reflect the culture, heritage, and history of Scandinavia. Call if you have a question.
7. Vendor Raffle items drop off at the Hospitality Booth with a business card and fill in Sign-In sheet.
8. Booth space is confirmed with application and payment.
9. Booth spaces are 10x10 and offered with or without equipment. Be sure to mark on the application form how many spaces you will need. There are limited services for transportation of booth equipment.
10. Canopies must be sturdy enough to withstand the winds or inclement weather. Tents must be weighted so they do not blow away. (i.e., cement pails or sandbags). No stakes or spikes may be used in the park for any reason. Vendors are liable for any damage that they may cause to the underground electrical or water conduits.
11. Vendor Participation Sales Report is due at the end of the day to our Treasurer, Ann Heinstedt with a payment of 10% of your sales. Deduct the \$100 Vendor Credit prior to making payment.
12. Setup and Teardown – All vendors will be located in the larger park side. The Park opens at 8AM on Sunday and breakfast sales begin at 9:00am. Your promptness is appreciated to be ready before opening activities around 10:00 am.

**NO VEHICLES SHALL BE ALLOWED IN THE VENDOR AREA FOR ANY REASON.**

Vehicles shall unload and load from a designated area. Vendors may transport all equipment/materials with their own hand carts or hand operated devices. Vendors shall be responsible for timely loading and unloading of booth material and goods. After unloading, please move out of the Loading Zone, and park as directed by Security.

No teardown may be done before the festival closes at 4 pm Sunday.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_