

Vasa Park Association of Southern California
Swedish American Culture
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PRESS RELEASE
FOR IMMEDIATE RELEASE
SCANDINAVIAN HOSTMARKNAD/FALL MARKET AND
SWEDISH MEATBALL FESTIVAL OF SOUTHERN CALIFORNIA
AND VASA PARK'S 70TH ANNIVERSARY

AGOURA HILLS, CA (April 01, 2017). Vasa Park Association of Southern California is proud to announce the annual Scandinavian Hostmarknad/Fall Market and Swedish Meatball Contest of Southern California, and will be held on Sunday, October 22, 2017 at Vasa Park, 2854 Triunfo Canyon Road, Agoura Hills, CA 91301. The event is open to the public and brings Scandinavians and attendees throughout Southern California, Santa Barbara and other nearby areas. The event runs from 9am to 5pm.

This is the park's 70th Anniversary with holding picnics to the public. There is a Historic side of the park and our upgraded events and activities side.

The days' activities include: youth activities – swimming, waterslide, Alpine tube slide, bounce house, rock climbing wall and gem mining; culture entertainment - folk dancing, educational vendors, Viking Living History Reenactors, LA Kubb Association of Southern California (sharing Kubb, an ancient Viking game), and much more. The Fall Market offers Scandinavian vendors with specialty merchandise and other vendors. The food court runs throughout the day with Scandinavian delights and vendors from Solvang and Southern California, serving breakfast, lunch and Fika – sweets and coffee. The beverage garden will be serving a variety of beverages and Scandinavian beverages. This is a taste of Scandinavia.

The meatball contest judging is open to the public and the winners are people choice. The judging starts at 12:00 Noon and tickets are \$5 per meatball judging plate with a variety of meatballs, mashed potatoes, gravy and lingonberries. Winners are 1st, 2nd, and 3rd place cash prize with bragging rights to the best meatball and 1st place trophy recognition.

There is an opportunity for vendors to participate and be part of the Scandinavian experience and market place, be an advertiser in the program and/or to be a sponsor. **Vasa Members receive a vendor discount.** The event draws 1000s attending, and is a fun day for all. Parking is \$10 per car load with full access to the park's activities; \$5 Vasa Member. Vasa Park is also home to Camp Keystone serving the youth of Southern California. To find out more about our park and activities, visit www.vasapark.org.

We appreciate your assistance in sharing about this exciting public interest and cultural event and we look forward to hearing back from you. For additional information, please call 951-654-8396, 760-880-8943 (text) or email Lkosvic@gmail.com.